

10 Ways To Start Using Your PLR Right Away

Congrats! If you are just getting started using PLR I want to share a few highly effective ways that you can start using your PLR RIGHT NOW to grow your blog traffic, your business, and reach more customers.

1. Use the articles in your packet to create a series of blog posts and use the emails as a way to keep your readers coming back to the blog each day.
2. Use the emails as social media captions and direct readers to the blog to read the blog posts from the packet.
3. Combine the blog posts into an ebook format. Add some graphics and formatting, and either sell or give your ebook away as a freebie in exchange for your readers' email address.
4. Use the article to create videos you can use for YouTube, Facebook lives, IG stories or IGTV.
5. If you have a podcast you can use the article topics as the topics for your episodes. If you have a blog you can post the articles that go along with the podcast.
6. If you are a coach and work one-on-one with clients you can tweak the info for each client and create a personalized coaching program.

7. Create a webinar under the topic of the PLR packet. Give away a free ebook to everyone who makes it to the end that you created from turning the blog posts into an Ebook (see above)
8. Create an email sequence that you send to new email subscribers
9. Create a sales funnel
10. Create a drip email newsletter challenge and use the emails as content for a pop-up Facebook group for members of the challenge.

OR Combine any of the things listed above! This is YOUR content now! The possibilities are limitless. Have more questions about PLR? Visit our PLR FAQs page or contact me and I will be happy to help get you started.

